

Sejal Patel

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Education

THE UNIVERSITY OF TEXAS AT AUSTIN

Advertising (B.S), Radio/Television/Film (B.S); 4.0 GPA

Austin, TX

Aug 2024 - May 2027

Experience

LIONSGATE

Creative Marketing Intern - Motion Picture Group

Santa Monica, CA

Jun 2025 - Aug 2025

- Created marketing assets, print, strategy, decks, and AV content for Lionsgate's wide theatrical motion picture campaigns.
- Helped develop and brainstorm campaign assets and strategy for *The Hunger Games: Sunrise on the Reaping*, *The Housemaid*, *Now You See Me: Now You Don't*, *The Long Walk*, *Mutiny*, *Greenland: Migration*, and *Good Fortune*.
- Developed and presented a long lead strategy and campaign plan for *The Housemaid*.

FAR OUT LOUNGE - TOWER & BRIDGE AD AGENCY

Content Manager

Austin, TX

Aug 2024 - Dec 2024

- Lead the creation of original social media content and PR assets, including photos, videos, and graphics for our account: Far Out Lounge. Instagram account currently has 44k followers. Companies pay to use Tower and Bridge advertising services.
 - First Instagram reel I created for the campaign increased viewership by 400%.
 - Overall Instagram engagement increased 39% and impressions increased 75%.

SALSA LIMÓN - TOWER & BRIDGE AD AGENCY

Content Manager

Austin, TX

Jan 2025 - May 2025

- Lead the creation of videos and posts for the social media platforms of Salsa Limón restaurant chain through T&B Ad Agency.
 - Grew Instagram account reach 483.9%.
 - Instagram profile activity grew by 48.8%.

GOLDMAN SACHS POSSIBILITIES SUMMIT

Selected Participant

New York, NY

Jan 2025 - May 2025

- Chosen from a competitive group of 10,000+ applicants to attend Goldman Sachs' professional development program (Women Leaders Summit) focused on leadership, networking, and career advancement.

THE GOOD VIBE MEDIA

Media Production Intern

Phoenix, AZ

May 2022 - Aug 2022

- Created commercial videos for clients such as Lululemon, Powerhouse Women, Phoenix Suns, and Titos.
- Helped during on-site shoots and edited multiple videos for use on social media or websites that were sent to clients.

Notable Awards

- **Youth Academy Awards** - Best Director Winner (2023), Best Producer, Writer Nominee (2023)
- **Rocky Mountain Student Emmy® Awards** - Best Writer, Editor, Public Service Announcement (2023)
- **Seattle International Film Festival** (SIFF) - Finalist (2022, 2023)

Skills and Certificates

Adobe Premiere Pro, Adobe After Effects, Print and Digital Design, Production Workflow, Generative AI Leader, Figma (Meta Certificate), Deck Creation, Project Management Knowledge, Microsoft Suite, Marketing Strategy, Video Production, Prototyping, Green Screen Keying, AutoCAD