

# Sejal Patel

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## Education

### THE UNIVERSITY OF TEXAS AT AUSTIN

Junior, Radio/Television/Film, 4.0 GPA

Austin, TX

August 2024-May 2026

### XAVIER COLLEGE PREPARATORY

1470 SAT, 33 ACT, 4.0 UW, 4.5 W GPA, National Merit Commended Scholar

Phoenix, AZ

August 2020-May 2024

## Experience

### LIONSGATE

#### Motion Picture Group - Creative Advertising Intern

- Will create and develop marketing assets for film campaigns and put together campaign briefs.
- Will learn creative advertising and workflow within the marketing department, primarily when it comes to Trailer, Print, TV, and Digital.
- Will create content and graphics for motion picture campaigns.

Santa Monica, CA

June 2025 (Future)

### GOLDMAN SACHS POSSIBILITIES SUMMIT

#### Selected Participant

- Chosen from a competitive group of 10,000+ applicants to attend Goldman Sachs' professional development program (Women Leaders Summit) focused on leadership, networking, and career advancement.
- Ongoing participation in Goldman's prestigious program featuring workshops, professional presentations, and networking sessions led by executives and industry experts.

New York, NY

January 2025-Present

### KENDRA SCOTT WOMEN'S ENTREPRENEURIAL LEADERSHIP INSTITUTE

#### FoundHER

- Selected from hundreds of applications for a semester-long program that offers personalized mentorship from experienced business leaders, expert-led workshops, and opportunities to connect and collaborate with like-minded founders. Partnership between the Kendra Scott Entrepreneurial Institute and the McCombs School of Business at UT Austin.

Austin, TX

November 2024-Present

### TOWER & BRIDGE COMMUNICATIONS AD AGENCY

#### Content Manager

- Fall 2024: Lead the creation of original social media content and PR assets, including photos, videos, and graphics for Far Out Lounge. Instagram account currently has 44k followers. Companies pay to use Tower and Bridge advertising services.
  - First Instagram reel I created for the campaign increased viewership by 400%.
  - Overall Instagram engagement increased 39% and impressions increased 75%.
- Spring 2025: Lead the creation of videos and posts for the social media platforms of Salsa Limón restaurant chain.
  - Grew Instagram account reach 483.9%.
  - Instagram profile activity grew by 48.8%.

Austin, TX

August 2024-Present

### THE GOOD VIBE MEDIA

#### Media Production Intern

- Created commercial videos for clients such as Lululemon, Powerhouse Women, Phoenix Suns, and Titos.
- Helped during on-site shoots and edited multiple videos for use on social media or websites that were sent to clients.

Phoenix, AZ

May 2022-August 2022

### TOP TALENT SPORTS

#### Founder/Owner

- Founded a startup that creates personalized highlight videos for high school athletes looking to be recruited for college sports.

Phoenix, AZ

April 2024-Present

### ROCHESTER ROTARY CLUB

#### Video Creator

- Created promotional videos for the Rotary Club in Rochester. Videos highlighted the Rotary International Convention in 2022 and the goals for the Rochester Rotary Chapter.

Phoenix, AZ

June 2022-July 2022

## Notable Awards

- **Youth Academy Awards** - Best Director Winner (2023), Best Producer, Writer Nominee (2023), Best Director Nominee (2022)
- **Rocky Mountain Student Emmy® Awards** - Best Writer, Editor, Public Service Announcement (2023)
- **Seattle International Film Festival (SIFF)** - Finalist (2022, 2023)
- **Indie X Film Fest** - "Best Young Filmmaker" (2023)
- **Indie Short Fest** - Winner Best Web Series, Best Young Filmmaker Semifinalist (2023)
- **ASU Illuminate Innovation Challenge Semifinalist** (2023)
- **All American High School Film Festival** - Finalist in Comedy and Documentary (2022), Finalist in Drama (2023)
- **Virginia G. Piper Charitable Trust Award** (2022, 2023)

## Skills & Certificates

Adobe Premiere Pro, Adobe After Effects, Figma (Meta Certificate), Airtable, Microsoft Suite, Google Sheets, Video Production, Wireframing, Prototyping, Green Screen Keying, Color Correction, AutoCAD